

MILLAR CAMERON

PEOPLE . PASSION . PERSISTENCE

CHIEF ENGAGEMENT OFFICER
FOREST STEWARDSHIP COUNCIL
(FSC)



ABOUT
FOREST STEWARDSHIP COUNCIL (FSC)

The Forest Stewardship Council (FSC) is dedicated to protecting forests and the people who depend on them. Their mission involves safeguarding plant and animal species, respecting the rights of Indigenous Peoples, ensuring the safety of forest workers, and more. FSC achieves these goals through its certification system, promoting responsible forest management practices across the globe. This ensures that forests are protected and managed sustainably, benefiting both the environment and communities worldwide.

For more information on FSC, visit www.ic.fsc.org



To effectively meet the challenge of protecting the world's forests, FSC is committed to ensuring they have the world's most skilled people working with them. This commitment extends to everyone that works in FSC around the world: from those that lead the design of policies and standards, to those that roll out those same policies and standards on the ground, and to those that provide them with backbone to do their work.

The organization has experienced substantial growth, even amidst global challenges like the COVID-19 pandemic and geopolitical conflicts. This growth has allowed for the expansion of the secretariat, improving the ability to focus on organizational priorities and global strategy implementation. In this context, a new management structure is being put in place with a C-Suite consisting of a Chief Operations Officer, a Chief Engagement Officer, and a Chief Programme Officer, all reporting to the Director General in her capacity as the Chief Executive Officer.



CHIEF ENGAGEMENT OFFICER *FSC*

MAIN RESPONSIBILITIES:

Millar Cameron, in partnership with FSC, are looking for a Chief Engagement Officer. The position of Chief Engagement Officer has been introduced to lead the engagement pillars of the Organization. Reporting to the Director General, the Chief Engagement Officer focuses on engaging with a wide range of stakeholders, including partners, members, and communities.

This role is pivotal in building and maintaining relationships with these external entities. They are responsible for crafting and executing communication and outreach strategies that align with the organization's goals and enhance its reputation. The central mission is to establish a unified and empowered team. The emphasis lies in providing the necessary resources for the team's success, fostering collaboration, and effectively guiding the unit's leaders. This involves not only internal cohesion, but also external recognition of the crucial role engagement plays in the organization's success.

TITLE:
CHIEF ENGAGEMENT OFFICER

LOCATION:
BONN, GERMANY

START DATE:
ASAP

DIMENSIONS OF THE ROLE:

- **Strategic Relationship Building:** Proactively initiate, maintain, and strengthen high-level strategic relationships with key stakeholders involved in international and national treaty negotiations, environmental processes, and sustainability endeavors
- **Partnerships and Collaboration:** The Chief Engagement Officer fosters partnerships and collaborations with external entities to further the organization's mission
- **Advocacy:** Leading FSC's advocacy with a focus on highlighting and promoting the sustainable management of forests as a key tool against the climate crisis and biodiversity loss
- **Global Representation:** Assume the role of a prominent ambassador for the organization, actively participating and representing our interests in international forums, conferences, and dialogues
- **Trend Analysis and Translation:** Keep a vigilant eye on evolving global trends in environmental conservation, climate change, and biodiversity. Transform these insights into actionable strategies that steer the organization toward impactful decision-making
- **Alignment with Values:** Ensuring that all external engagements align with the organization's values and mission
- **Team Leadership:** Effectively lead a decentralized team, enabling seamless coordination and fostering cooperation across diverse geographical locations
- **Accountability and Focus:** Instill a sense of accountability throughout the teams, setting objectives and helping individuals understand their contributions to the organization's success
- Candidates should be ambitious and demonstrate a long-term commitment to addressing critical environmental and sustainability challenges

HOW TO APPLY

The essential quality for this role is an acute sensitivity to diverse cultures, recognizing the international nature of our organization with members spanning 92 countries. The leader should refrain from a narrow, region-specific approach, understanding the nuances of European, North American, and Latin American cultures.

- **Experience:** A rich and diverse background in international environmental negotiations, preferably with experience in NGO or governmental roles
- Strong communication and public relations background
- Experience in government engagement and stakeholder collaboration

- **Masterful Communication:** Exceptional communication skills, encompassing persuasive public speaking, articulate writing, and adept interpersonal skills
- Proven experience in advocacy, crisis communication and engagement strategy development
- Extensive contacts within different stakeholder groups within the development community
- Proven ability in leading teams and coordinating cross-functional work
- **Inclusive Leadership:** Strong team-building capabilities and a leadership style grounded in inclusion, transparency, and collaboration
- **Cultural Challenges:** Candidates should have the ability to influence and transform the

organizational culture towards one that values diversity, inclusivity, and collaboration

- **Gender and Geographical Diversity:** FSC recognizes a need for greater diversity, particularly in terms of gender and geographic representation
- It is essential to ensure that the candidate contributes to more inclusive leadership and can represent and engage with a global and diverse staff

FSC deals with global issues related to forests and sustainability. The candidates should have a global mindset, preferably with experience in different countries or cultures, to understand and engage with a diverse range of stakeholders

Please send your CV and contact details to Rose or Ruqayah who will contact you to discuss your application in more detail.



Contact: Rose Mwende

Email: rose.mwende@millarcameron.com

Phone: +254 20 5038443



Contact: Ruqayah Fazle

Email: ruqayah.fazle@millarcameron.com

Phone: +254 20 5038447

A person with long braids, wearing a blue t-shirt, olive green pants, and a light-colored hat, is walking away from the camera down a path in a forest of tall, thin, light-colored trees. The ground is covered in dry leaves and twigs. The background is a dense canopy of green leaves.

WHO ARE MILLAR CAMERON

FINDING THE PEOPLE WHO MAKE THE DIFFERENCE

A SEAMLESS JOURNEY

Founded in 2007, Millar Cameron is an executive and professional search consultancy that focuses on Africa and other emerging markets.

Our goal is to provide client-centric, tailored executive search, recruitment and strategic advisory. Our international reach paired with local market knowledge enables us to provide our clients outstanding leaders who deliver consistent results, irrespective of geography.

We employ a rigorous research driven search process to identify the best fit for our clients, taking into account both hard and soft skill sets.

Our extensive experience yields a robust approach to market intelligence and a longstanding network of global relationships.



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