

MILLAR CAMERON

HEAD OF COMMUNICATIONS
FOREST STEWARDSHIP COUNCIL
(FSC)

PEOPLE · PASSION · PERSISTENCE

ABOUT *FOREST STEWARDSHIP COUNCIL (FSC)*

The Forest Stewardship Council (FSC) is dedicated to protecting forests and the people who depend on them. Their mission involves safeguarding plant and animal species, respecting the rights of Indigenous Peoples, ensuring the safety of forest workers, and more. FSC achieves these goals through its certification system, promoting responsible forest management practices across the globe. This ensures that forests are protected and managed sustainably, benefiting both the environment and communities worldwide.

For more information on FSC, visit www.ic.fsc.org





To effectively meet the challenge of protecting the world's forests, FSC are committed to ensuring we have the world's most skilled people working with them. This commitment extends to everyone that works in FSC around the world: from those that lead the design of policies and standards, to those that roll out those same policies and standards on the ground, and to those that provide us with backbone to do our work.

Millar Cameron, in partnership with FSC, are looking for a Head of Communications who brings solid expertise and a passion for FSC's mission, to work with them in a multinational environment. The Head of Communications is responsible for the development and implementation of the global communications strategy, with the overall goal of positioning FSC as a leader in its field, working collaboratively with all key stakeholders within and outside FSC International.

DIMENSIONS OF THE ROLE:

TITLE:

HEAD OF COMMUNICATIONS

LOCATION:

BONN, GERMANY

WORKING HOURS

FULL TIME – 40 HOURS PER WEEK

DURATION OF EMPLOYMENT

**TEMPORARY CONTRACT –
2 YEARS (EXTENSION POSSIBLE)**

START DATE:

ASAP

Programme lead:

- Manage the staff of the global communications team directly, and other unit/regional communications staff with “dotted line” reporting
- Lead the development and implementation of the global communications strategy
- Oversee the delivery of all communications activities, including, but not limited to:
 - Story telling
 - Social media
 - Traditional media engagement
 - Crisis communications
 - Communications support and advice for units, regional and national offices
 - Measurement of results of all activities

Communications coordination:

- Coordinate the planning and delivery of all communications activities across the organization. This includes “dotted line” management of communicators in regional offices and other FSC units
- Coordinate communications activities with the marketing programme (and vice versa), ensuring activities of both programmes are aligned.
- Engage communicators in FSC’s network partners to develop and share campaigns, crisis materials, and skills

Executive liaison:

- Advise executive management on recommended communications activities in times of crisis and/or sensitivity
- Sit on FSC’s Global Leadership Forum, providing senior management with counsel as required, and ensuring organizational priorities are reflected in communications planning
- Sit on the head office’s Senior Team, directing operations in Bonn

Resource management:

- Plan, monitor and manage workloads of staff within the communications programme
- Oversee the development and management of budgets for all activities of the communications programme
- Ensure staff on the communications programme comply with the rules and regulations of FSC and the Engagement pillar of FSC International
- Lead the development of communications and related skills of staff within the communications programme
- Ensure compliance with health and safety requirements of all staff under supervision

Additional tasks as agreed with the Chief Engagement Officer

HOW TO APPLY

The ideal candidate will possess, but is not limited to:

Education and Training:

- University degree in a relevant field (e.g. Journalism, Media, Communications)

Working Experience, Style and Skills:

- At least 15 years of professional experience working in communications, with at least 8 years of this experience at senior management level
- At least two years' experience in crisis communications, including at least one year managing this function
- Experience in the development and management of communications strategies
- Good time management skills: ability to perform well while simultaneously handling several functions
- Solution oriented attitude to work
- Service oriented attitude to work

- Project management experience
- A strong sense for diligence and accuracy
- Strong analytical and problem-solving skills
- Proven ability to plan and organize work
- Leadership: at least five years' experience in supervising teams

Languages:

- Mother-tongue fluency in English (spoken and written)
- Spanish, French and/or German are a plus

Computer Skills – good skills in the use of/experience with:

- Standard software packages (MS Office)

Communication Skills:

- Exceptional writing and presentation skills, including the ability to shape messages for intended audiences

- Exemplary verbal communication skills
- High level of creativity and excellent judgement on the most effective communication content/channels for specific audiences – experience in sustainability communications a major plus
- Experience in communicating on multiple media platforms
- Experiencing in managing crisis communications
- Ability to establish and maintain positive interpersonal relations

Please submit your CV in English to apply. Please be informed, that by applying for this position you automatically accept FSC's Data Protection Information on processing your personal data.

Please send your CV and contact details to Rose or Ruqayah who will contact you to discuss your application in more detail.



Contact: Rose Mwende

Email: rose.mwende@millarcameron.com

Phone: +254 20 5038443



Contact: Ruqayah Fazle

Email: ruqayah.fazle@millarcameron.com

Phone: +254 20 5038447

A photograph of two workers in safety gear (hard hats and high-visibility vests) standing in a dense forest. One worker is wearing a yellow hard hat and an orange vest, while the other is wearing a white hard hat and an orange vest. They appear to be engaged in a task, possibly related to forestry or environmental management. The background is filled with tall trees and lush green foliage.

WHO ARE MILLAR CAMERON

FINDING THE PEOPLE WHO MAKE THE DIFFERENCE

A SEAMLESS JOURNEY

Founded in 2007, Millar Cameron is an executive and professional search consultancy that focuses on Africa and other emerging markets.

Our goal is to provide client-centric, tailored executive search, recruitment and strategic advisory. Our international reach paired with local market knowledge enables us to provide our clients outstanding leaders who deliver consistent results, irrespective of geography.

We employ a rigorous research driven search process to identify the best fit for our clients, taking into account both hard and soft skill sets.

Our extensive experience yields a robust approach to market intelligence and a longstanding network of global relationships.

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LONDON

NAIROBI

CAPE TOWN